
MAINE STATE FEDERATION OF FIREFIGHTERS

Advertisement Opportunities

Put Your Business in Front of Your Customers

The Maine State Federation of Firefighters is pleased to offer exclusive annual advertising opportunities to select businesses.

Highlights & Benefits

- * With 6000 members and growing, businesses will have **product exposure** to MSFFF members and partners.
- * Make **sales contacts**.
- * Learn more about your **customers** and their professional **needs**.
- * Give valuable **support** to the MSFFF and its efforts to provide **benefits** to fire service personnel and first responders.

Our Mission

The MSFFF is dedicated to service to volunteer emergency response personnel and its goal is to provide important benefits to fire service personnel and their families.

For more information about the Maine State Federation of Firefighters, visit our website at www.msfff.org.

Advertising is Easy!

Simply fill out the Advertising Order form (attached) and send it with check made payable to MSFFF to:

Maine State Federation of Firefighters, ATTN: Denise Kolreg, 60 Community Drive, Augusta, ME 04330

dkolreg@memun.org • Fax: 207-624-0128

Questions: Contact Denise Kolreg, 1-800-452-8786, ext. 2296

Details included on Advertising Insertion Order Form

MAINE STATE FEDERATION OF FIREFIGHTERS

60 Community Drive
Augusta, ME 04330
Phone: 1-800-452-8786
Contact: Denise Kolreg
E-mail dkolreg@memun.org





MAINE STATE FEDERATION OF FIREFIGHTERS

Advertising Insertion Order Form

Billing Information:

Date: / /

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone: _____ Fax: _____

Email: _____

Please select one or more options in the Newsletter and Website advertising categories:

Newsletter Advertising: (All ads are full-color)

CHOOSE ONE: Spring (Apr.) Only-ad deadline: Apr 10 / Summer (Aug.) Only-ad deadline: Aug. 10
 Winter (Dec.) Only-ad deadline: Dec. 10 / Full Year (Spring, Summer & Winter) ad deadline: Apr. 10

✓ Here	Ad Size	(w)	(h)	Rate
<input type="radio"/>	Full page	7.5"	x 10"	\$200.00
<input type="radio"/>	1/2 page	7.5"	x 4.75"	\$100.00
<input type="radio"/>	1/4 page	3.66"	x 4.75"	\$50.00
<input type="radio"/>	1/8 page	3.66"	x 2.25"	\$25.00

Please email print-ready, full-color PDF file to Denise Kolreg:
dkolreg@memun.org

Website Advertising:

Website advertisers will be listed for 12 months. There is a limit of 2 Banner Advertisers.
 There is no limit for Supporter Advertisers.

✓ Here	Ad Spec	Rate
<input type="radio"/>	Homepage Banner*	\$500/calendar year (*Banner ads are limited to 2)

Supporter Ads

<input type="radio"/>	1/4 pg (170px X 100px)	\$50.00
<input type="radio"/>	1/3 pg (210px X 120px)	\$75.00
<input type="radio"/>	1/2 pg (330px X 190px)	\$100.00
<input type="radio"/>	Full pg (680px X 390px)	\$200.00

Please email .jpg, .gif or .png file to: dkolreg@memun.org

Combined Website & Newsletter Ad Package:

1-year of Newsletter Advertising - Spring, Summer and Winter issues (ad deadline is: April 10)
 12 months website advertising - Supporter Only

✓ Here	Ad Spec	Rate
<input type="radio"/>	Combined package	25% discount off website & newsletter advertising

Please mail a copy of this form with payment to:

Denise Kolreg, Training & Affiliate Groups Office Coordinator, MSFFF, 60 Community Drive, Augusta, ME 04330
 207-623-8428 x2296 Fax: 207-626-5947 email: dkolreg@memun.org