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# MAINE STATE FEDERATION OF FIREFIGHTERS

## Advertisement Opportunities

***Put Your Business in Front of Your Customers***

The Maine State Federation of Firefighters is pleased to offer exclusive annual advertising opportunities to select businesses.

### Highlights & Benefits

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- \* With 6000 members and growing, businesses will have **product exposure** to MSFFF members and partners.
- \* Make **sales contacts**.
- \* Learn more about your **customers** and their professional **needs**.
- \* Give valuable **support** to the MSFFF and its efforts to provide **benefits** to fire service personnel and first responders.

### Our Mission

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**The MSFFF is dedicated to service to volunteer emergency response personnel and its goal is to provide important benefits to fire service personnel and their families.**

For more information about the Maine State Federation of Firefighters, visit our website at [www.msfff.org](http://www.msfff.org).

### Advertising is Easy!

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Simply fill out the Advertising Order form (attached) and send it with check made payable to MSFFF to:

Maine State Federation of Firefighters, ATTN: Jared Blake, PO Box 911, Sabattus, ME 04280

[ffemtjblake@gmail.com](mailto:ffemtjblake@gmail.com)

**Questions:** Contact Jared Blake, 207-329-2273

**Details included on Advertising Insertion Order Form**

### MAINE STATE FEDERATION OF FIREFIGHTERS

PO Box 911

Sabattus, ME 04280

Phone: 207-329-2273

Contact: Jared Blake

E-mail [ffemtjblake@gmail.com](mailto:ffemtjblake@gmail.com)





# MAINE STATE FEDERATION OF FIREFIGHTERS

## Advertising Insertion Order Form

### Billing Information:

Date:        /        /

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please select one or more options in the Newsletter and Website advertising categories:**

### Newsletter Advertising: (All ads are full-color)

**CHOOSE ONE:**  Spring (Apr.) Only-ad deadline: Apr 10 /  Summer (Aug.) Only-ad deadline: Aug. 10  
 Winter (Dec.) Only-ad deadline: Dec. 10 /  Full Year (Spring, Summer & Winter) ad deadline: Apr. 10

✓ Here	Ad Size	(w)	(h)	Rate
<input type="radio"/>	Full page	7.5"	x 10"	\$200.00
<input type="radio"/>	1/2 page	7.5"	x 4.75"	\$100.00
<input type="radio"/>	1/4 page	3.66"	x 4.75"	\$50.00
<input type="radio"/>	1/8 page	3.66"	x 2.25"	\$25.00

**Please email print-ready, full-color PDF file to Jared Blake:  
ffemtjblake@gmail.com**

### Website Advertising:

Website advertisers will be listed for 12 months. There is a limit of 2 Banner Advertisers.  
 There is no limit for Supporter Advertisers.

✓ Here	Ad Spec	Rate
<input type="radio"/>	Homepage Banner*	\$500/calendar year (*Banner ads are limited to 2)

### Supporter Ads

<input type="radio"/>	1/4 pg (170px X 100px)	\$50.00
<input type="radio"/>	1/3 pg (210px X 120px)	\$75.00
<input type="radio"/>	1/2 pg (330px X 190px)	\$100.00
<input type="radio"/>	Full pg (680px X 390px)	\$200.00

**Please email .jpg, .gif or .png file to: ffemtjblake@gmail.com**

### Combined Website & Newsletter Ad Package:

1-year of Newsletter Advertising - Spring, Summer and Winter issues (ad deadline is: April 10)  
 12 months website advertising - Supporter Only

✓ Here	Ad Spec	Rate
<input type="radio"/>	Combined package	25% discount off website & newsletter advertising

**Please mail a copy of this form with payment to:**

Jared Blake, MSFFF, PO Box 911, Sabattus, ME 04280  
 207-329-2273 ffemtjblake@gmail.com